Artur L.
Product Designer

Professional summary

Product designer with 5 years of experience designing from the ground zero and flexible interfaces. Used the whole spectrum of design tools and methodologies, including branding and design systems. Worked in fast-paced environments, where I always applied principles of Lean Startup and Design Sprint methodologies.

Portfolio

Palful

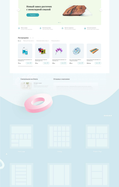
Palful is a platform that connects the independent artists from around the world with the brands and companies. Starting with the MVP, I've designed the whole product, including the brand identity, illustrations, and the design system. Also, I've created the whole marketing campaign and the visual identity of the company.

Neudesic

Neudesic is a leading IT professional services company. It's dedicated to the Microsoft Azure. Since it's dedicated to the Microsoft Azure, I've created a design system that helps to maintain consistency across all the products.

1. Current prioritization

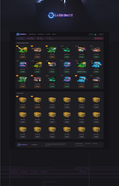
2. Research & Survey



3. Prototyping

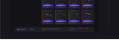
4. Mind mapping

5. Ideation & Sketching



6. Prototyping

7.



Bitsy

Bitsy is a platform that connects the agencies and the developers of Amazon Alexa skills. Starting with the MVP, I've designed the whole product, including the brand identity, illustrations, and the design system.

Cashflot

Cashflot is a platform that helps to track and manage the cash flow of the business. Starting with the MVP, I've designed the whole product, including the brand identity, illustrations, and the design system.