



Voronin A.
Middle UI/UX Designer

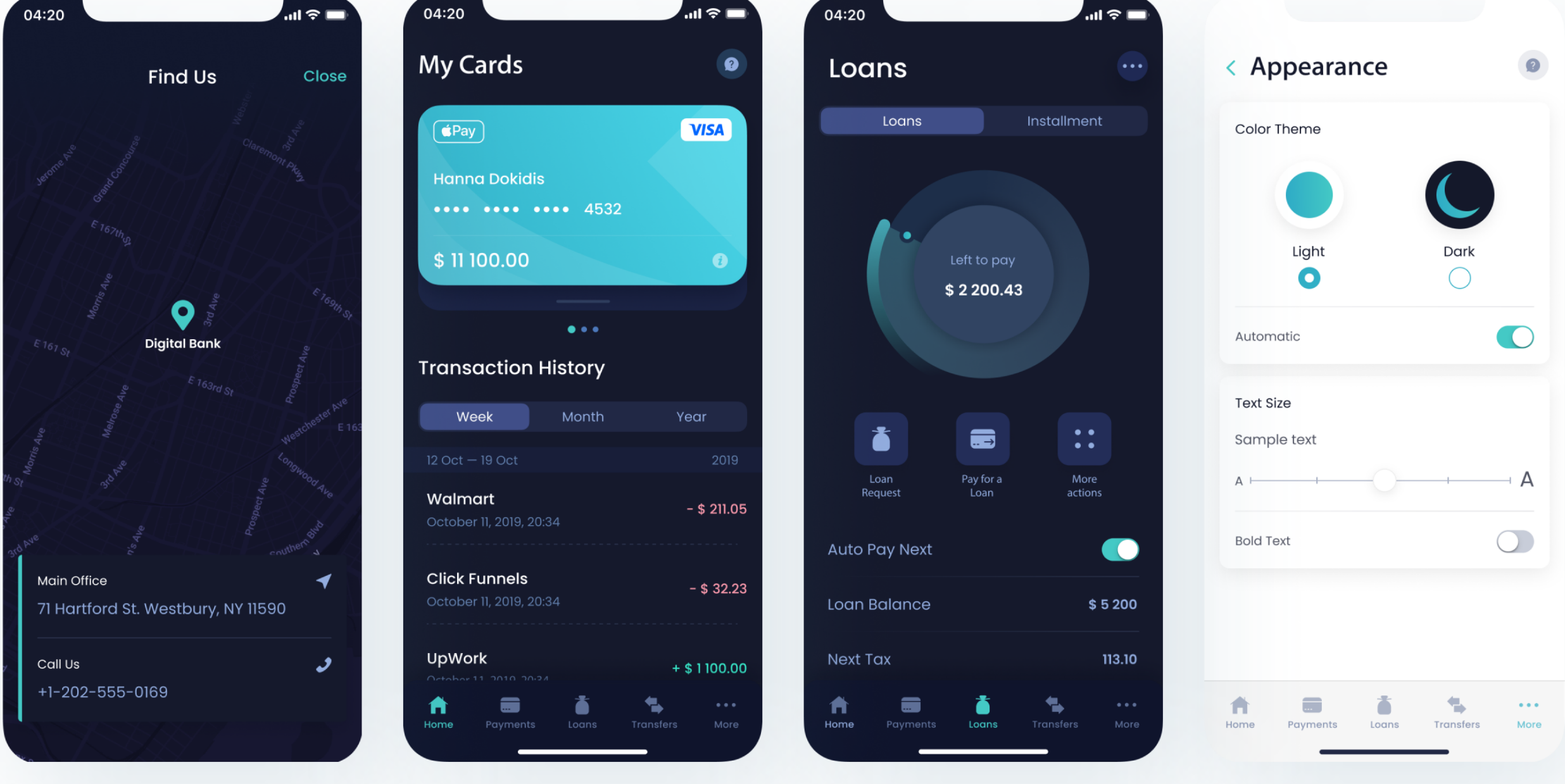
Professional summary

UI / UX Designer with 4+ years of experience in creating new website design for the desktop, tablet and mobile devices and redesigning of existing ones; designing UX wireframes and layout concepts; creating prepress of polygraphic (printing) design, brand identity. Holds the opinion that the ultimate goal with every project is to come up with a solution-based design approach to help clients solve real cases and achieve business needs.

Portfolio

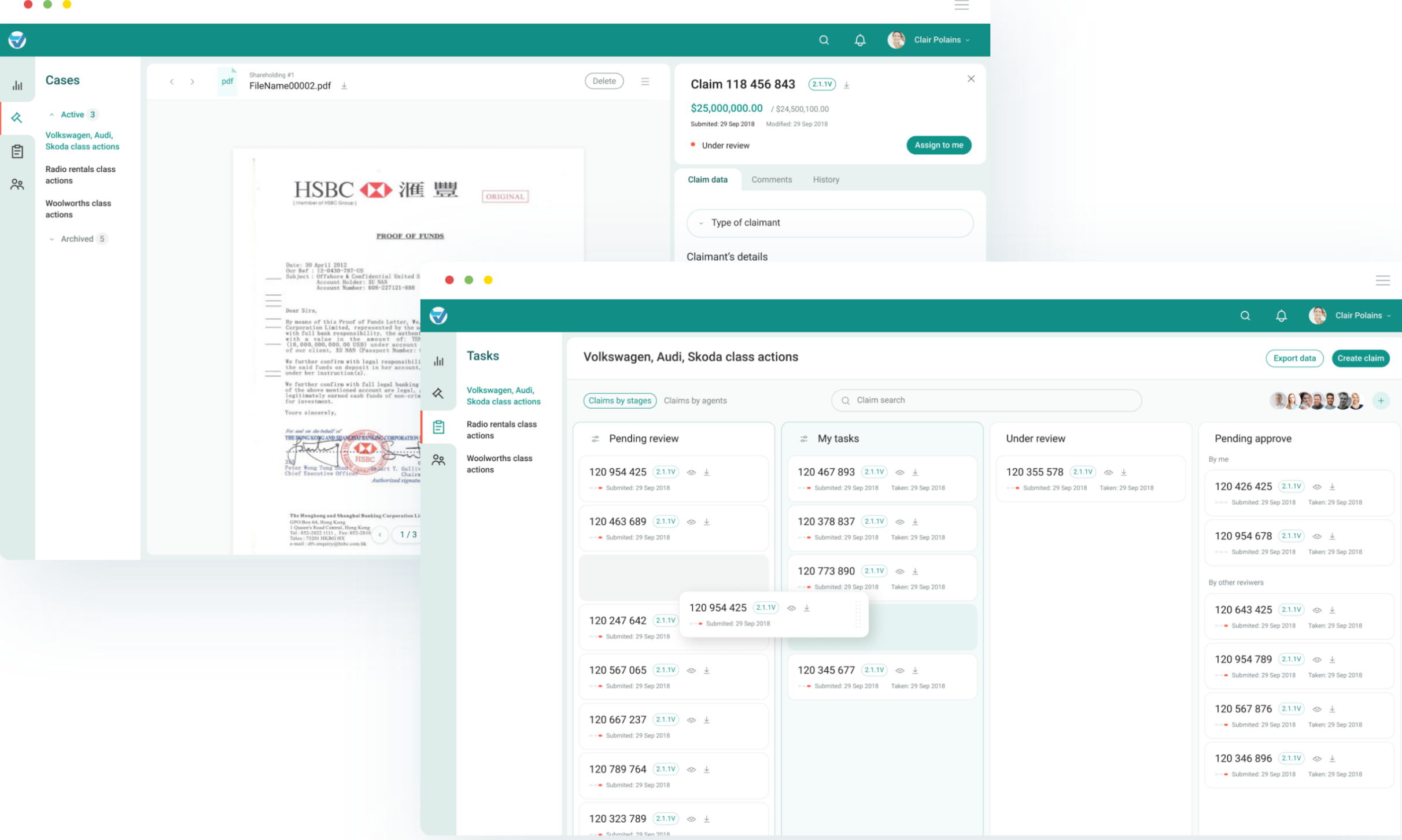
G Bank App

Digital-only mobile banks are currently in trend. Since such banks have only a few or even no offices, mobile apps become the main parts of their image. A local US-based digital bank was highly impressed with the result of our project for Tinkoff bank and decided to hire Andersen as a contractor for its first mobile app. The application is intended for retail customers. It covers authentication, card management, payments, loans, instalments, and payment stats features.



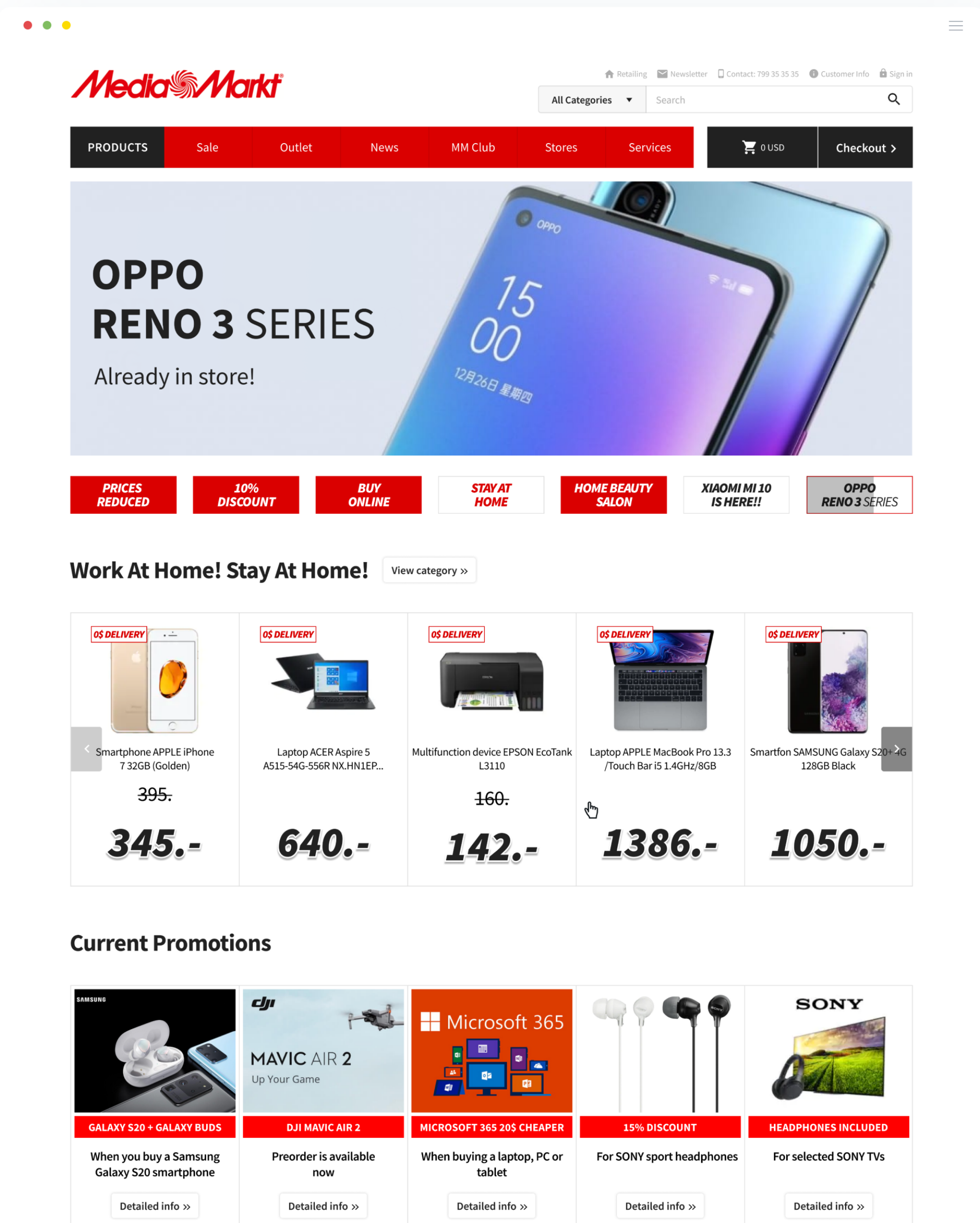
KordaMentha

Andersen's team cooperated with a large Asian-Pacific advisory and investment firm which provides consulting, investment and real estate services, dealing with class action suits. In order to improve the customer experience, the company decided to launch a platform where users can lodge their claims so that claimants don't have to visit the physical branch. Since such a platform should have been of high quality, the customer contacted our specialists.



MediaMarkt

The project included implementation of a solution to aggregate product and stock information from the company's retail outlets for their internal portal and online store; creating a system of surveys and questionnaires to collect customer data and improve the company's existing loyalty programme; software development for self-service terminals and development of a recruitment portal.



SalesForce

Mobile and desktop versions of the application for organizing the process of selling goods through various sales channels on the SalesForce platform. The application provides the ability to conduct transactions by managers and partners of the company directly through the company's sales representative or with the participation of a consultant in their own showrooms and company stores.

